



AT THE OFFICES OF EUROPE'S REGIONS AND CITIES

PROGRAMME

Baden-Württemberg Alsace Catalonia Hungarian Regions
Lombardia Rhône-Alpes **Capital Cities/Regions - Cities for Cohesion**
Amsterdam Berlin Brussels-Capital Region Budapest Copenhagen
Diputació de Barcelona Frankfurt Rhine-Main Greater Manchester
Helsinki Region Ile de France London Madrid Region Malmö
Mazovia Region Merseyside Oslo Region Prague Stockholm Region
Tallinn Turku **Czech Regions** CzechInvest Olomouc Region
Pilsen Region Southern Moravia Ústí Region Zlín Region
Dynamo Regions Friuli-Venezia Giulia Haute-Normandie Öresund Region
South East England South Sweden Stuttgart Region Veneto
Lower Austria Kosice Region Presov Region South Bohemia Swietokrzyskie
North Rhine-Westphalia European Industrial Regions Association
Rond-Point Schuman 6 Regions East Finland Lazio Malopolska Marche
Molise Scotland Tuscany Umbria **The Dutch House**
The Dutch Regions and Major Cities **TransMarAlpes** CasaLiguria
Provence-Alpes - Côte d'Azur Rhône-Alpes Unioncamere Piemonte
Valle d'Aosta **Valencia Region** Limburg North East of England
Pomerania Saxony - Anhalt **Northern Ireland & Irish Regions**

OPEN DAYS *at the Offices of Europe's Regions and Cities*

The practice and reform of regional policy

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www.cor.eu.int/opendays/opendays

'Hands across the divide' - a vision of reconciliation and cooperation by Northern Ireland Sculptor, Morris Harron



Welcome

to 2000 key players

In September Brussels will be the scene of an exceptional four-day event – the OPEN DAYS (27th-30th) – that will bring together more than 70 regional/city representation offices in a joint initiative of the Committee of the Regions (CoR) and the European Commission's Directorate General for Regional Policy (DG REGIO).

As the year 2004 is a crucial one for **the future of regional policy**, the OPEN DAYS are intended to provide key players with a platform of over 60 conferences, seminars, workshops, round tables, training sessions and exhibitions, and allow them to share their experience and their ideas on how the structural funds should be used and managed post 2006.

The partner offices will play host to elected representatives of regional and local authorities – presidents of regions, mayors of cities, CoR members – as well as members of the European Parliament, officials from decentralised administrations, from member state administrations and Managing Authorities, from EU institutions and civil society as well as experts, academics and journalists amongst an attendance of 2 000 key players.

The whole event is free of charge for the participants and they are welcome to Brussels.

How to participate – Quick Programme Overview

The OPEN DAYS Programme consists of:

- **Monday 27 September**, 15h00 – 17h00: Opening session at Centre Albert Borchette, rue Froissart 36
- **Tuesday 28, Wednesday 29 and Thursday morning 30 September: at Regional Offices**
 - **Representative Office Events** (over 30) will allow regional presidents, city mayors, local and regional authority and civil society representatives, an audience of local, regional, national and European civil servants, officials from authorities responsible for managing Community funds, academics and other experts to meet and exchange ideas and experiences on 'The practice and future of cohesion policy'.
 - **Workshops and Training sessions** (30) organised in parallel by DG REGIO on 'Managing regional development', mainly aimed at local and regional authority representatives from the new Member States, who are responsible for managing these programmes.
- **Thursday 30 September**, 11h30 – 13h00: Debate at the Plenary Session of the Committee of the Regions, Charlemagne building, rue de la Loi 170.

A Registration Procedure has to be followed by participants for all these events.

Registration Procedure

- Each specific Office Event is specified by a code number (eg: 2805) which has to be mentioned on the registration form
- Registrations to specific Representative Office events will be confirmed by the responsible Office itself. Participation in DG REGIO workshops will be confirmed by DG REGIO.
- All the registration forms must be sent to the OPEN DAYS secretariat through:
 - Internet: www.cor.eu.int/opendays/opendays (recommended)
 - E-mail: opendays@cor.eu.int
 - Fax: +32-(0)2-282 20 75
- Registration for the Opening session will be separate, according to the personal invitation.
- Please find attached in this brochure a registration form.



REGISTRATION FORM

The OPEN DAYS programme offers more than 60 different events (conferences, seminars, workshops or round tables) in Brussels.

To attend the OPEN DAYS and specifically any of these events, please register (for capacity and security reasons).

- Each event is specified in the programme by a **code number** (eg: 2805) which has to be mentioned on the registration form
- Registrations to the events will be confirmed by the responsible office itself or by DG REGIO
- All the registration forms must be completed through the OPEN DAYS website:

www.cor.eu.int/opendays/opendays

Alternatively, if you don't have access to the Internet, please send us this confirmation

- by fax: **+32- (0)2-282.20.75**
- by e-mail: **opendays@cor.eu.int**

Name:

Function:

Institution:

Address:

Tel: Fax:

Email:

Select OPEN DAYS events you would like to attend:

events code: *(example: 2805)* _____

Debate at the Plenary session of the Committee of the Regions,
Charlemagne building, rue de la Loi 170 (Thursday 30 September): _____

Introduction

Foreword

by Peter Straub, *President of the Committee of the Regions*



There is no doubting the fact that the enlargement of the European Union represents the main challenge which the Union will have to face over the next few years. Enlargement will have a significant impact on all EU policies, in particular the policy for promoting economic, social and territorial cohesion in the Union.

The Committee of the Regions (CoR) attaches considerable importance to the future of the cohesion policy as it is a key element in promoting harmony and balance between the various areas of the EU. The concrete involvement of the EU in the regions and cities of the Union under this policy bears witness to the solidarity which underpins the Union.

Despite the fact that the CoR is working, in close collaboration with the European Commission, the European Parliament and regional and local authorities, on proposals for correcting and improving cohesion policy instruments and procedures, we believe that this policy has achieved satisfactory results over the last ten years.

The Third Report on Economic and Social Cohesion, presented by the European Commission at the beginning of 2004, provided an excellent working basis for launching the debate on the type of cohesion policy we want to see adopted in the enlarged EU.

The CoR's concept of this future regional policy for the Union was confirmed by the Schneider-d'Ambrosio report, adopted by the CoR at its plenary session last June.

The OPEN DAYS 2004, organised in partnership with the European Commission's Directorate General for Regional Policy, provide a key opportunity for coming together to discuss and consider the texts which should underlie this policy.

The representation offices in Brussels of the regions and cities participating in the OPEN DAYS have organised a full programme of seminars, conferences and round tables. Come along and take part!

Welcome to the OPEN DAYS.

by Jacques BARROT, *Member of the European Commission responsible for Regional Policy*



This is an important year in the life of the European Union's cohesion policy. First, with enlargement, a new set of economic and social development strategies has been put in place for the benefit of the regions and citizens of the new Member States. Second, the discussion on the future of this policy for the period post-2006 has begun in earnest with the presentation of an ambitious set of proposals in this field by the Commission. The regions are at the heart of this policy which is why I am pleased that the Commission is able to contribute to the OPEN DAYS 2004 programme, in a joint initiative with the Committee of the Regions and twelve groupings of regional offices in Brussels representing more than 60 European regions. Through a series of workshops each of the regions will have an opportunity to exchange experiences in this and other important policy fields of the European Union.

by Péter BALÁZS, *Member of the European Commission*



The Structural and Cohesion Funds are of key importance to make European economies competitive and to create more and better jobs.

The policy of solidarity and cohesion has proven itself over the years and it should be strengthened even more in the years to come in an enlarged Union. I particularly welcome the OPEN DAYS 2004 initiative which brings together experts from all over Europe and I am convinced that it will contribute to the quality of the funds' management.

General Programme

The practice and reform of regional policy

Monday 27 September • Time: 15:00 – 17:00 • Opening Session

Opening Session

(European Commission, Centre Albert Borschette, rue Froissart 36)

The opening session will be dedicated to the Commission's proposals and the debate on the future of regional policy beyond 2006. Due to limited resources participation is only possible upon invitation.

Speakers:

- Mr Jacques Barrot, Member of the European Commission with responsibility for regional policy
- Mr Péter Balázs, Member of the European Commission
- Dutch presidency representative
- Mr Peter Straub, President of the Committee of the Regions
- President of the Regional Development Committee of the European Parliament
- European and national associations' representatives

Expected Attendance:

400 people (Brussels regional offices, European national and regional associations, OPEN DAYS speakers, Structural Funds management authorities, civil servants from regional authorities, EU officials, media...)

Tuesday 28 September • Wednesday 29 September • Thursday 30 September • Office Events

Programme at the offices of regions and cities in Brussels

From Tuesday morning to Thursday morning there will be a large number of conferences, workshops, seminars and exhibitions at the offices of Europe's regions and cities in the Brussels' European district.

Participants will have the opportunity:

- to attend discussions on expectations for future regional policy, especially regarding the Structural Funds and interregional cooperation beyond 2006
- to examine existing Objective 1, Objective 2 and Objective 3 projects
- to see concrete examples of cross-border and interregional cooperation
- to discuss various aspects of the future of regional policy (convergence objective, competitiveness objective, territorial cooperation objective)
- to attend presentations from the new EU regions and cities
- to watch video presentations directly from the EU regions and cities

Tuesday 28 September • Wednesday 29 September • Thursday 30 September • Office Events

**Workshops and training sessions organised by DG REGIO:
Managing regional development**

In partner offices involved in the OPEN DAYS there will be free workshops and training sessions on how to manage the Structural Funds organised by the European Commission's DG REGIO. These seminars will cover such topics as:

- Programme management and project selection
- Cohesion fund management
- Cooperation between regions
- Urban development
- Specific development issues (e.g. infrastructure, innovation, research and technological development, small and medium enterprises)
- Management of regional and local partnerships
- Programme monitoring and evaluation
- Financial management and control
- Strengthening administrative capacity
- Managing information and transparency

Thursday 30 September • Code: COR1 • Time: 11:30 – 13:30 • CoR Plenary Session

**Debate at the Plenary Session of the Committee of the Regions on
'The Future of Regional Policy'
(Charlemagne Building, Brussels, rue de la Loi 170)**

Debate with members of the CoR, presidents of Regions, mayors of cities involved in OPEN DAYS.

Main Speakers:

- Mr Jacques Barrot, Member of the European Commission responsible for regional policy
- Mr Péter Balázs, Member of the European Commission
- Mr Peter Straub, President of the Committee of the Regions
- Mr Albert Bore, First Vice-President of the Committee of the Regions
- Member of the European Parliament

Expected Attendance:

400 people (CoR members, regional office representatives, European regional associations, OPEN DAYS speakers, civil servants from new Member States and media)

Context:

The debate will take place in the context of the start of the negotiations between the Member States regarding the future financial perspectives and the future cohesion policy. The CoR has adopted in June 2004 its opinion on the Third Cohesion Report elaborated by the Commission, in which it proposed the guidelines for cohesion policy in the period 2007-2013. This proposal has been completed in mid-July with the presentation of the Regulations of the Structural Funds, on which the CoR will pronounce in the following months.

Official venues and their partners

| Official Venue | In partnership with |
|--|---|
| Baden-Württemberg | Alsace, Catalonia, Hungarian Regions, Lombardia, Rhône-Alpes |
| Capital Cities/Regions - Cities for Cohesion | Amsterdam, Berlin, Brussels-Capital Region, Budapest, Copenhagen, Diputació de Barcelona, Frankfurt Rhine-Main, Greater Manchester, Helsinki Region, Ile de France, London, Madrid Region, Malmö, Mazovia Region, Merseyside, Oslo Region, Prague, Stockholm Region, Tallinn, Turku |
| Czech Regions | CzechInvest, Olomouc Region, Pilsen Region, Southern Moravia, Ústí Region, Zlín Region |
| Dynamo Regions | Friuli-Venezia Giulia, Haute-Normandie, Öresund Region, South East England, South Sweden, Stuttgart Region, Veneto |
| Lower Austria | Kosice Region, Presov Region, South Bohemia, Swietokrzyskie |
| North Rhine-Westphalia | European Industrial Regions Association |
| Northern Ireland & Irish Regions | |
| Rond Point Schuman 6 Regions | East Finland, Lazio, Malopolska, Marche, Molise, Scotland, Tuscany, Umbria |
| The Dutch House | The Dutch Regions and Major Cities |
| TransMarAlpes | CasaLiguria, Provence-Alpes-Côte d'Azur, Rhône-Alpes, Unioncamere Piemonte, Valle d'Aosta |
| Valencia Region | Limburg, North East of England, Pomerania, Saxony - Anhalt |
| Brussels-Capital Region | |

Representative Office Events

- **Programme Overview**
- **Programme in detail**

Representative Office Events

Tuesday 28 September

| | 9:00 | 10:00 | 11:00 | 12:00 | 13:00 | 14:00 |
|--|------|---|--|--|-------|-------|
| Baden-Württemberg <i>Rue Belliard 60-62</i> | | | | | | |
| Capital Cities/Regions – Cities for Cohesion <i>Berlin Office, Av. Michel-Ange 71</i> | | | Europe's large urban areas in the Lisbon/Gothenburg process <i>seminar</i> 2803 | | | |
| Czech Regions <i>Perm Rep of the Czech Republic, Rue Caroly 15</i> | | | | | | |
| Dynamo Regions <i>South East England House, Square de Meeûs 35</i> | | | | | | |
| Lower Austria <i>Rue de Commerce 20-22</i> | | How to mobilize people for grass roots and cross-border projects? <i>workshop</i> 2801 | | | | |
| North Rhine – Westphalia <i>Av. Michel-Ange 8-10</i> | | | | | | |
| Northern Ireland & Irish Regions <i>Rue Wiertz 50 Rond-Point Schuman 6 (8^e fl.)</i> | | | | | | |
| Rond Point Schuman 6 Regions | | | | | | |
| The Dutch House <i>Rue des Aduatiques 71-75</i> | | | | The practice of INTERREG and its future <i>workshop</i> 2804 | | |
| TransMarAlpes <i>Casa Liguria, Rue du Luxembourg 15</i> | | Innovation priority in the new cohesion policy <i>seminar</i> 2802 | | | | |
| Valencia Region <i>Rue de la Loi 227</i> | | | | | | |
| Brussels-Capital Region <i>Av. d'Auderghem 63</i> | | | | Competitiveness and the urban factor in the Brussels-Capital Region <i>seminar</i> 2805 | | |

| 00 | 15:00 | 16:00 | 17:00 | 18:00 | 19:00 | 20:00 |
|--|--|--|--|--|-------|-------|
| | | | | | | |
| | | | Pursuing convergence through innovation <i>seminar</i> 2811 | | | |
| Cooperation: bridges and barriers <i>workshop</i> 2806 | | | | | | |
| Strengthening the regional strength – examples of economic clusters <i>opening of the exhibition</i> 2807 | Aspects of new partnerships in regional policy <i>round table discussion</i> 2808 | | | | | |
| | | Cross-border cooperation – Building on achievements <i>workshop – Irish Regions Office</i> 2810 | | Successful cross-border cooperation <i>opening of the exhibition – Irish Regions Office</i> 2813 | | |
| | | | | | | |
| | | | | | | |
| | | The position of 'natural effect' regions on the future of cohesion policy <i>seminar</i> 2809 | | Best practices in interregional co-operation with successful projects <i>opening of the exhibition</i> 2812 | | |
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Representative Office Events

Wednesday 29 September

| | 9:00 | 10:00 | 11:00 | 12:00 | 13:00 | 14:00 |
|--|------|--|--|--|-------|-------|
| Baden-Württemberg <i>Rue Belliard 60-62</i> | | | | | | |
| Capital Cities/Regions – Cities for Cohesion <i>Berlin Office, Av. Michel-Ange 71</i> | | <p>How valuable are Europe's cities and urban areas?</p> <p>seminar 2902</p> | | | | |
| Czech Regions <i>Perm Rep of the Czech Republic, Rue Caroly 15</i> | | | | | | |
| Dynamo Regions <i>South East England House, Square de Meeûs 35</i> | | | | | | |
| Lower Austria <i>Rue de Commerce 20-22</i> | | | | | | |
| North Rhine – Westphalia <i>Av. Michel-Ange 8-10</i> | | <p>Approaches for the programme management to improve the quality of the implementation structure – IQ-Net</p> <p>workshop 2903</p> | | | | |
| Northern Ireland & Irish Regions <i>Rue Wiertz 50 Rond-Point Schuman 6 (8^e fl.)</i> | | | <p>Building peace and reconciliation – delivering a unique EU programme</p> <p>seminar – Northern Ireland Executive Office 2905</p> | | | |
| Rond Point Schuman 6 Regions | | <p>Looking towards the planning of next Structural Fund period</p> <p>seminar 2901</p> | | <p>Territorial cooperation – proximity policy and networking</p> <p>seminar 2907</p> | | |
| The Dutch House <i>Rue des Aduatiques 71-75</i> | | | | | | |
| TransMarAlpes <i>Casa Liguria, Rue du Luxembourg 15</i> | | | <p>A connected and accessible cross-border territory for European citizens and businesses</p> <p>seminar 2906</p> | | | |
| Valencia Region <i>Rue de la Loi 227</i> | | <p>TouriSME as a new example for co-operation programmes</p> <p>workshop 2904</p> | | <p>Future of interregional cooperation in an enlarged Europe</p> <p>round table debate 2908</p> | | |
| Brussels-Capital Region <i>Av. d'Auderghem 63</i> | | | | | | |

| 00 | 15:00 | 16:00 | 17:00 | 18:00 | 19:00 | 20:00 |
|----|---|---|-------|-------|-------|-------|
| | <p>Cooperation à la carte – instruments of succesful Trans-European cooperation</p> <p><i>public political debate followed by two parallel workshops</i> 2910</p> | | | | | |
| | | <p>The European added value of interregional cooperation between urban areas</p> <p><i>seminar</i> 2914</p> | | | | |
| | <p>Sustainability in regional practice</p> <p><i>seminar</i> 2911</p> | | | | | |
| | <p>Competitiveness: knowledge, innovation and entrepreneurship</p> <p><i>workshop</i> 2912</p> | | | | | |
| | | <p>The innovative approach</p> <p><i>workshop</i> 2915</p> | | | | |
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| | <p>EU governance and subsidiarity</p> <p><i>seminar</i> 2913</p> | | | | | |
| | <p>Innovation and its regional challenges</p> <p><i>workshop</i> 2909</p> | | | | | |
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Representative Office Events

Brussels

Thursday 30 September

| | 9:00 | 10:00 | 11:00 | 12:00 | 13:00 |
|--|------|--|-------------|-------|-------|
| Baden-Württemberg <i>Rue Belliard 60-62</i> | | Subsidiarity & cohesion – Regions as partners in an enlarged EU <i>public debate</i> | | | |
| | | | 3001 | | |
| Capital Cities/Regions – Cities for Cohesion <i>Berlin Office, Av. Michel-Ange 71</i> | | | | | |
| Czech Regions <i>Perm Rep of the Czech Republic, Rue Caroly 15</i> | | | | | |
| Dynamo Regions <i>South East England House, Square de Meeûs 35</i> | | How can Structural Funds best help regions to deliver the Lisbon Agenda? <i>flagship event for elected Members</i> | | | |
| | | | 3002 | | |
| Lower Austria <i>Rue de Commerce 20-22</i> | | Effective Structural Funds management <i>workshop – Kosice Office</i> | | | |
| | | | 3006 | | |
| North Rhine – Westphalia <i>Av. Michel-Ange 8-10</i> | | Competition as a selection procedure for best projects <i>seminar</i> | | | |
| | | | 3005 | | |
| Northern Ireland & Irish Regions <i>Rue Wiertz 50 Rond-Point Schuman 6 (8^e fl.)</i> | | | | | |
| Rond Point Schuman 6 Regions | | | | | |
| The Dutch House <i>Rue des Aduatiques 71-75</i> | | European urban projects: Lessons for the future <i>workshop</i> | | | |
| | | | 3003 | | |
| TransMarAlpes <i>Casa Liguria, Rue du Luxembourg 15</i> | | Rurality and sustainable development: a challenge for mountain areas <i>workshop</i> | | | |
| | | | 3004 | | |
| Valencia Region <i>Rue de la Loi 227</i> | | | | | |
| Brussels-Capital Region <i>Av. d'Auderghem 63</i> | | | | | |

Debate at
the Plenary Session
of the
Committee of the
Regions



Architectes : Art & Build – Atelier Paul Noel

The new building of the Committee of the Regions

Baden-Württemberg

Rue Belliard 60-62, 1040 Brussels

Code: 2910 • Date: Wednesday 29 • Time: 14:30 – 17:30 • Place: Baden-Württemberg

Cooperation à la carte – Instruments of successful trans-european cooperation *public political debate followed by two parallel workshops*

Cooperation with regions across Europe has for long been a priority for Baden-Württemberg. In addition to its participation in the Committee of the Regions of the EU and the initiatives of the regions with legislative competences, Baden-Württemberg – in cooperation with its partner regions Catalonia, Lombardy and Rhône-Alpes – has for the past ten years been involved in drafting common positions within the framework of the 'Four Motors for Europe' project in a number of policy areas with a European dimension. Furthermore, Baden-Württemberg shares the longest border of all the German 'Länder' with France; along the Rhine, cooperation with Alsace has a long and successful tradition, with significant achievements at various levels and in different fields.

Various approaches can lead to successful partnership. Two working groups of experts from the regions will discuss the 'Four Motors for Europe' initiative as an example of best practice, giving examples in the fields of R&D, institutional aspects, the Bologna Process and Baden-Württemberg's cooperation with Alsace funded by INTERREG.

This event is organised in cooperation with the Association of European Border Regions (AEBR).

The 'Heart' of the new building of the Representation of Baden-Württemberg to the EU is the so called Patio. From this central area, the three seminar-rooms and the auditorium can easily be reached. The Patio with its glass roof reflects the transparent policy of Baden-Württemberg's government with Minister-President Erwin Teufel (head of the government) and Christoph-E. Palmer (Minister for European affairs) as well as the open-minded character of Baden-Württemberg in the South-West of Germany. The Patio can perfectly be used as forum for public discussions as well as for TV-transmissions.



**Subsidiarity and cohesion – regions as partners in an enlarged EU
public debate**

Cooperation between Baden-Württemberg and Hungary takes place at various levels and in different fields. The public debate – with contributions from regional representatives from Member States – will consider ways in which examples of best practice can be used to enhance cooperation between different levels in order to strengthen the role of the regional level in EU decision-making on regional policy.

Besides home administration, cooperation between various representations based in Brussels plays a key role in Baden-Württemberg's contribution to the European integration process.

The Representation of Baden-Württemberg is a European platform for experts as well as for politicians in order to exchange ideas and to discuss new projects on the European level with a regional dimension. A warm welcome and hospitality is the trade-mark of the representation. Guests from different parts of the enlarged Europe are enjoying this special atmosphere.



On June 17th 2004 a regional partnership between Pardubice and Abruzzo was officially signed in the Representation of Baden-Württemberg in Brussels with the participation of Minister-President Dzurinda and Foreign Minister Kukan from the Republic of Slovakia, President Linek (Pardubice Region, Czech Republic), President Chudik (Presov Region, Slovak Republic), President Pace (Abruzzo Region, Italy), Commissioners Balazs and Figel as well as President Straub, President of the Committee of the Regions and the Parliament of Baden-Württemberg.



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Capital Cities / Regions – Cities for Cohesion

Berlin Office, Av. Michel-Ange 71, 1000 Brussels

Code: 2803 • Date: Tuesday 28 • Time: 10:30 – 12:30 • Place: Berlin Office

Europe's large urban areas in the Lisbon/Gothenburg process *seminar*

Cities and large urban areas have always been the cradle of innovation and progress as they are centres of communication, trade, science and culture. Europe's successful development and the achievement of the Lisbon/Gothenburg goals depend on them. The city of Turku will present its strategy 'Bridging Science Parks and Urban Neighbourhoods'. The Helsinki example will show how 'Innovation on a larger scale' can promote the knowledge-based society in Europe.

While cities and large urban areas are centres of economic growth, they often face economic, social and environmental challenges at the same time. Two examples will be presented of initiatives that target two major challenges of modern European cities and urban areas: employment and competitiveness. The Swedish city of Malmö will present its experience of 'Employment initiatives at local level'. The second example focuses on 'The City of knowledge: the best way to boost the competitiveness of the Brussels-Capital Region'.

This will be followed by a panel discussion with representatives from our networks, DG REGIO, Eurocities and the Permanent representation of Poland to the EU on the cities' and urban areas opportunities and challenges and their role in the Lisbon/Gothenburg process.

Speakers: Mr Eero Holstila (Director of Culminatium Ltd - Center of Excellence, Helsinki), Mrs Kaija Hartiala (Deputy Mayor, City of Turku), Mr Ivan Tosics (City of Budapest), Mr Hans Verdonk (Eurocities), Mrs Hanna Jahns (Permanent Representation of Poland to the EU), Mr Franz Blum, (Head of Communication, Frankfurt Rhine-Main Region)

*Museum
of Modern Art,
Helsinki*



Code: 2902 • Date: Wednesday 29 • Time: 10:00 – 12:00 • Place: Berlin Office

How valuable are Europe's cities and urban areas?
seminar

Sustainable development and competitiveness have repeatedly been declared as political goals by the European Commission and the Member States. Consequently, regional policy today supports less favoured regions and regions undergoing economic and social transformation. The Third Cohesion Report proposes a European cohesion policy for all regions. The available financial framework is a crucial precondition for the success of future regional policy.

The European structural funds are often appropriate instruments for generating leverage effects in favour of economic and social cohesion in cities and large urban areas. Examples of 'Local investment in economic and social cohesion - neighbourhood management in Berlin' and Barcelona's experience with 'Employment and development initiatives at local level' will present these leverage effects and demonstrate the importance of the involvement of the local level in this process.

A panel discussion will address the allocation of the Structural Funds in relation to budgetary constraints and Europe's ambitious goals.

Speakers: Mrs Barbara Berninger (Senate Department of Urban Development, Berlin), Mr Roger Pumares (Economic Development Department, Diputació de Barcelona), Lord Graham Tope (Committee of the Regions)

Code: 2914 • Date: Wednesday 29 • Time: 16:00 – 18:00 • Place: Berlin Office

The European added value of interregional cooperation between urban areas
seminar

This seminar showcases the European added value of structural policy for cities/urban areas. In this regard, the subject refers to the Commission's proposals for the future objective of 'European territorial cooperation'. In particular, interregional cooperation, as currently implemented under the Interreg III C strand, offers cities and large urban areas throughout Europe a valuable tool for sharing experience and transferring good practice.

Three different examples from across Europe (Copenhagen in the Öresund Region, the Frankfurt-Rhine Main Region and the Province of Barcelona) will describe the partners' reasons for being involved in interregional cooperation and their practical experience of such cooperation. This will be followed by a debate focusing on added value and the methodology of European cooperation, i.e. an integrated approach, the principle of partnership and local responsibility.

Speakers: Mr Andrzej Zuk (Head of the Department for International Cooperation in the Marshal Office of Mazovia Region, Poland), councillor Flo Clucas (Deputy Leader Liverpool Council, Permanent Alternate Member of the Committee of the Regions), Mr Christian Huttenloher (German-Austrian Urban-Network), Mr Claus Schultze (Interreg Secretariat Vienna), Mrs Carolina Romahn (Head of European Office, Frankfurt)

Harbour of Copenhagen



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Czech Regions

Permanent Representation of the Czech Republic to the EU, Rue Caroly 15, 1040 Brussels

Code: 2811 • Date: Tuesday 28 • Time: 17:00 – 19:00 • Place: Perm Rep of the Czech Republic

Pursuing convergence through innovation *seminar*

The seminar will give you an insight into how structural funds are used for innovation projects in the regions of Southern Moravia and Pilsen. 'Infrastructure for Innovation = Opportunities for 50,000 University Students' will introduce several projects of technology parks and research infrastructure in the city of Brno. From a different angle, the Pilsen Region in its presentation 'Regional Innovation, Clustering and Technology Transfer' will focus on its projects in human resources development in the field of innovation.

Afterwards, the representatives of the European Commission will address the topic of regional competitiveness and will give their views on the projects introduced.

The seminar will be rounded off with a panel discussion organized by European Regions Research & Innovations Network (ERRIN), where the participants will share their experience with regional innovation projects.

This seminar will be followed by a reception.

Speakers: Mr Jan Kohout (Ambassador and Permanent Representative of the Czech Republic to the EU), Mr Martin Jahn (CEO, CzechInvest), Ms Renate Weissenhorn (Head of Unit of Innovation Networks, Directorate General for Enterprise), Mr Dimitri Corpakis (Head of Sector, Regional Aspects of Research Policy, Directorate General for Research), Mr Jan Slovák (Vice-Rector for Strategy and Development, Masaryk University in Brno), Mr Jaromír Horák (Vice-Rector for Research, West Bohemian University)



Brno Fair Grounds



West Bohemian University, Pilsen



The Labe River in Ústí Region

Sustainability in regional practice
seminar

How is sustainable development reflected in the policies of new Member-State regions? Catherine Day, Director General for Environment, will open the seminar with the European Commission's perspective on sustainable development in regional practice. Afterwards, three Czech regions will share their experience in this area showing a wide range of 'sustainable' projects.

The presentation entitled 'Floods and the Region – Lessons Learned' by the Olomouc Region will assess its experience with flood prevention measures. The Ústí Region, historically affected by coal mining and heavy industry production, will introduce a large-scale project of reclaiming a vast area of dumps to convert them into natural parks, recreational areas and complexes with industrial potential. Similarly, a related project of brownfield regeneration and its contribution to local economic development will be introduced. Sustainable villages of Hostětín and Modrá in the Zlín Region are interesting examples of local management based on sustainable principles combining the use of local resources, renewal of traditions and crafts and respect to nature.

This seminar will be followed by a reception featuring regional specialities.

Keynote speakers: Ms Catherine Day (Director-General for Environment), Mr Jan Březina (MEP), Mr Pavel Nováček (Director of the Centre of Interdisciplinary Studies, Olomouc University), Mr Manfred Helmich (Director of the Ústí Regional Development Agency), Ms Yvonna Gaillyová (Director of the Veronica Ecological Institute)



The City of Olomouc



Zlín Region

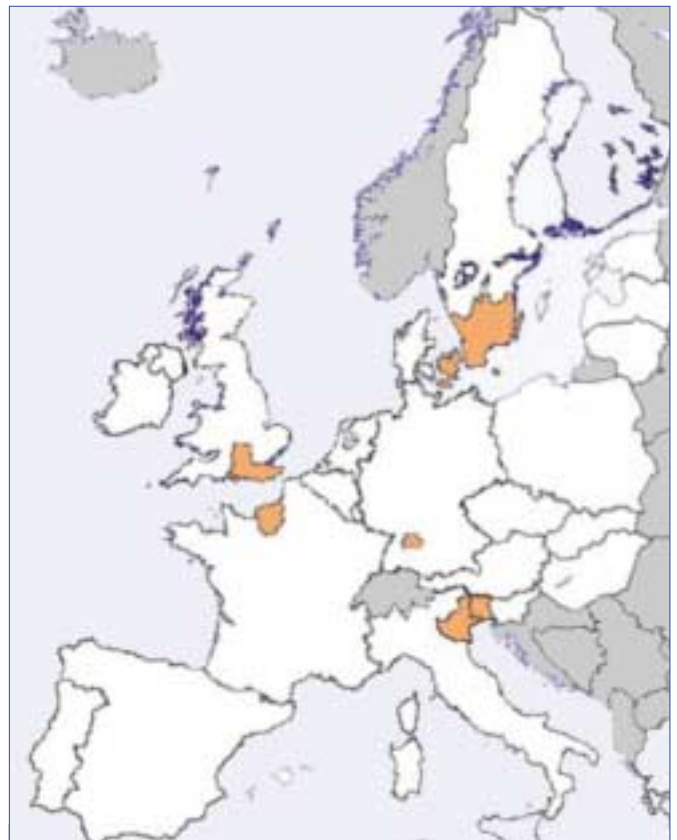
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Dynamo Regions

South East England House, Square de Meeûs 35, 1000 Brussels



Photo: Kasper Dudzik



Dynamo Regions - networking for growth

Code: 2806 • Date: Tuesday 28 • Time: 14:00 – 16:00 • Place: South East England House

Cooperation: bridges and barriers
workshop

This workshop will examine the role that cooperation should play in the economic development strategy of a Dynamo Region, both in terms of cooperation across land or sea borders and between regions located in different parts of the European Union. Participants will exchange views on the European Commission's proposed legal instrument to assist regions cooperating across borders, and the way EU regional policy could most effectively facilitate transnational and interregional cooperation.

Code: 2912 • Date: Wednesday 29 • Time: 15:00 – 17:00 • Place: South East England House

Competitiveness: knowledge, innovation and entrepreneurship
workshop

This workshop will reiterate the important role of Dynamo Regions as driving forces in delivering the Lisbon Agenda. Demonstrating their experience of regional innovation policy-making, including clustering policy, Dynamo Regions will outline their views on how the new programmes should support regional competitiveness. This will include setting up and interlinking regional innovation strategies, clustering structures and networks.

Code: 3002 • Date: Thursday 30 • Time: 9:00 – 11:00 • Place: South East England House

How can Structural Funds best help regions to deliver the Lisbon Agenda?
flagship event for elected Members

This workshop for politicians will review the European Commission's progress on reforming EU regional policy and our contribution to that process over the last year. Representatives from each Dynamo Region will present their region's perspective. The event will conclude with participants from the Dynamo Regions adopting a formal statement on the reform of EU regional policy, which will be delivered during the CoR plenary session.

The park in front of the South East England House



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Lower Austria

Rue de Commerce 20-22, 1000 Brussels



*Loisium in Langenlois (Lower Austria):
Tourist magnet for wine enthusiasts (co-financed by EC)*



*Celebrating enlargement in the regions:
1st May at the 3 Countries Day in Lower Austria*

*Krems Harbour at the Danube: Sustainable transport systems next to an
UNESCO heritage site (co-financed by EC)*



Aerospace: Innovative wings from the region to the world



Code: 2801 • Date: Tuesday 28 • Time: 10:00 – 12:00 • Place: Lower Austria

How to mobilise people for grass-roots and cross-border projects
workshop

The purpose of this workshop is to discuss best practices and also less successful approaches to mobilising people to participate and engage in small-scale and grass-roots projects. Special emphasis will be laid on the cross-border dimension.

Workshop will be followed by a buffet lunch.

This event is organised in cooperation with the Assembly of the European Regions (AER).

Speakers: Ms Michaela Roither (Cross Border Project Management, Lower Austria), Mr Martin Ribar (Structural Funds, South Bohemia), Mr Franz Josef Stummann (Assembly of European Regions)

Code: 2915 • Date: Wednesday 29 • Time: 16:30 – 18:30 • Place: Lower Austria

The innovative approach
workshop

Lisbon in every project?

During the panel discussion participants will consider ways of applying the innovative approach in practice. How should the importance of innovative projects be disseminated? How can innovation be made a key selection criterion? Should technology be 'pushed' into the regional innovation system or should a market and customer-oriented regional technology 'pull' system be established?

Speakers: Ms Irma Friedl (Regional Innovation System, Lower Austria), Mr Frank Kessler (DG REGIO, Innovative Actions), Mr Artur Bartosik (Innovation Center, Swietokrzykie, Poland), Ms Renate Weissenhorn (DG ENTERPRISE), Jan Hudacky (MEP, Slovakia)

Code: 3006 • Date: Thursday 30 • Time: 9:30 – 11:30 • Place: Košice Office, Av. Michel-Ange 75

Effective Structural Funds management
workshop

Between total control and laissez faire

Past experience and future hopes of an old and a new objective region.

The purpose of this workshop is to discuss experiences with managing Structural Funds. Special attention will be paid to the question of the appropriate level of bureaucracy and control, the readiness of new Member States to cope with the relevant regulations and constructive proposals for possible change.

Speakers: Mr Markus Seidl (Austrian Conference on spatial planning), Mr Artur Benes (Structural Funds management, Presov), Mr Peter Tapak (Regional development department, Kosice, Slovakia), Ms Sue Bird (European Commission, DG REGIO)

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North Rhine Westphalia

Av. Michel-Ange 8-10, 1000 Brussels

Code: 2807 • Date: Tuesday 28 • Time: 14:00 – 14:45 • Place: North Rhine-Westphalia

Enhancing regional strengths – examples of economic clusters in North Rhine-Westphalia *opening of the exhibition*

Against the background of current and future structural policy, the exhibition showcases North Rhine-Westphalia's fields of excellence, such as information and telecommunication, microsystems technology, logistics and traffic systems, life science, fuel cell technology, nanotechnology and the state-wide start-up initiative.

(Simultaneous interpretation will be available in German, French, English)

Code: 2808 • Date: Tuesday 28 • Time: 14:45 – 16:45 • Place: North Rhine-Westphalia

Aspects of new partnerships in regional policy *round table discussion*

High-ranking political representatives from European industrial regions will assess and discuss, from their standpoint, the Commission's future Structural Funds policy. In this context they will highlight the role of state aid, entrepreneurship, innovation, business start-ups, new investment instruments, the knowledge-based economy, cooperation between universities and small and medium-sized companies, etc. A high-ranking representative from the European Commission will participate in the discussion.

Cocktails will follow.

The Jahrhunderthalle (Century Hall) in Bochum – part of the industrial history of the Ruhr Area – is the spectacular scene of the Ruhr Triennale (triennial festival). The unusual atmosphere is an inspiration to artists from all over the world to stage unique performances.



Code: 2903 • Date: Wednesday 29 • Time: 10:00 – 12:00 • Place: North Rhine-Westphalia

**Ways for programme management to improve the quality
of the implementation structure - IQ-Net
*workshop***

Representatives from the IQ-Net (European policy research centre/NRW, etc.) will present and discuss the key findings of their work. IQ-NET is a network of regions whose aim is to improve the quality of Structural Fund programming through exchange of experience. The network exchanges experience on aspects of programme development, management and evaluation, bringing together ideas from across the EU and sharing information on good practice.

Code: 3005 • Date: Thursday 30 • Time: 9:15 – 11:15 • Place: North Rhine-Westphalia

**Competition as a selection procedure for best projects
*seminar***

Seminar on the project selection procedure 'Zukunftswettbewerb' and presentations of projects that were selected using this procedure

The innovation agency Zenit will present this selection procedure, which is targeted at technology-oriented and innovative product, process or service development. Funds are allocated in a competition for the best ideas. The goal of encouraging new, quality projects has been achieved. This seminar shows how this selection procedure works and how it can stimulate existing economic and scientific potential and thus support structural change and create new jobs in a region like North Rhine-Westphalia. Some of the most outstanding projects that were awarded funding will be highlighted.

Logport Logistic Center in Duisburg, the most important logistic center in the Ruhr Area, has more to offer. 250 ha (some 620 acres) of fully developed industrial area with its own rail network, roads and harbour facilities including a trimodal container terminal. Already some 1500 new jobs could be created in the area – with a rising tendency.



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Northern Ireland & Irish Regions

Irish Regions Office: Rond Point Schuman 6 (8th floor), 1040 Brussels

Northern Ireland Executive Office: Rue Wiertz 50, 1050 Brussels

Code: 2810 • Date: Tuesday 28 • Time: 16:00 – 18:00 • Place: Irish Regions Office

Cross-border cooperation – building on achievements *workshop*

It is well recognised that cross-border cooperation is a positive process, once there are mutual benefits for all partners. Local and regional authorities are becoming more experienced and sophisticated in developing cooperation initiatives. However, there are a number of obstacles to achieving the optimum level of cooperation, which need to be addressed.

This workshop, co-organised by the Irish Regions Office and the Northern Ireland Executive Office, will address three key questions, in the context of the existing cross-border cooperation programmes between Ireland and the United Kingdom (the Ireland-Northern Ireland and the Ireland-Wales Programmes) and the proposals of the European Commission in its Third Cohesion Report:

1. What has worked in the past in cross-border cooperation and how can we build on this into the future?
2. What are the strategic horizontal priorities that need to be identified for future cooperation?
3. Is the proposed new cross-border regional authority a necessary development or just another layer in the implementation process?

Registered participants to this workshop will receive a pre-workshop paper, addressing the key issues in a little more detail.

Code: 2813 • Date: Tuesday 28 • Time: 18:00 – 20:00 • Place: Irish Regions Office

Successful cross-border cooperation *opening of the exhibition + reception*

The above-mentioned workshop (2810) will be followed by a reception co-hosted by the Irish Regions Office and the Northern Ireland Executive Office to mark the official opening of the exhibition on successful cross-border cooperation.

Building cross-border cooperation - construction of the new M1 motorway between Dublin and Belfast.



Building peace and reconciliation - delivering a unique EU programme seminar

The EU Programme for Peace and Reconciliation is a unique and distinctive Structural Funds programme aimed at reinforcing progress towards a peaceful and stable society and promoting reconciliation.

The programme helps Northern Ireland and the Border Region of Ireland to address the legacy of 30 years of violence and civil strife and to take advantage of the opportunities arising from the peace process. The current programme 'PEACE II', which runs from 2000 to 2004, builds on the first programme, which ran from 1995 to 1999.

The programme provides funding of €531 million in addition to mainstream structural funding demonstrating a clear and continuing commitment by the European Union to maintaining the momentum for peace. The programme is managed by the Special EU Programmes Body (SEUPB).

The objective of this seminar co-organized by the Northern Ireland Executive Office and the Irish Regions Office is to explain the rationale behind the Peace II Programme and its development. It will also explore the innovative delivery mechanisms established to implement the programme and provide evidence of its achievements. Some projects funded under the programme will be highlighted and the results of a recent evaluation survey shared. The seminar will also provide an opportunity to explore the wider application of such distinctive programmes throughout the enlarged EU. Speakers are expected to include Mr Ronnie Hall, Deputy Chef de Cabinet of Commissioner Barrot, responsible for Regional Policy, and Ms Nuala Kerr, SEUPB.

Registered participants to this workshop will receive a pre-seminar paper, addressing the key issues in more detail.

The Office of the Northern Ireland Executive



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Rond-Point Schuman 6 Regions

Rond-Point Schuman 6, 1040 Brussels

Code: 2910 • Date: Wednesday 29 • Time: 9:30 – 11:30 • Place: Rond-Point Schuman 6 (7th floor)

Looking towards the planning of the next Structural Fund period *seminar*

Representatives of the regional governments involved in the partnership will attend the event (Scotland, Lazio, Marche, Molise, Tuscany, Umbria, East Finland, Malopolska).

This will be an interactive discussion moderated by Professor Robert Leonardi, Jean Monnet Senior Lecturer in EU Politics, from the London School of Economics. It will look at the Funds after 2006 from three important perspectives:

- New methods of social and economic planning: the Umbria Region Development pact
- The use of the Performance Reserve: innovative approaches for the next programming period
- The regional EU policies between economic evolution and natural disasters

Speakers: There will be a top table panel with keynote speakers on the main themes from Umbria, Tuscany and Molise.

Code: 2907 • Date: Wednesday 29 • Time: 11:30 – 13:30 • Place: Rond-Point Schuman 6 (7th floor)

Territorial cooperation, proximity policy and networking *seminar*

Representatives of the regional governments involved in the partnership will attend the event (Scotland, Lazio, Marche, Molise, Tuscany, Umbria, East Finland, Malopolska).

This will be an interactive discussion moderated by Professor Laurent van Depoele, Institute for International and European Policy, Katholieke Universteit Leuven, Belgium.

The aim is to look at how cooperation can be improved between regions. This session also aims to illustrate the best opportunities and challenges of territorial cooperation for regional stakeholders with a view to past and future enlargements from INTERREG to the new neighbourhood instruments:

- Territorial cooperation and proximity policy
- Subsidiarity and proximity: opportunities and challenges
- The Malopolska region and its experience with the INTERREG Community initiative
- cooperating across the EUs external borders

Speakers: There will be a top table panel with keynote speakers on the main themes from Lazio, Marche, Malopolska and East Finland.

Code: 2913 Date: Wednesday 29 Time: 15:00 – 17:00 Place: Rond-Point Schuman 6 (9th Floor)

**EU governance and subsidiarity
workshop**

This will be an interactive discussion moderated by Professor Drew Scott, Edinburgh University, U.K.

The discussion will focus on subsidiarity and regions. A background paper in English, French, Italian, German, Spanish and Dutch is available at www.scotland.gov.uk/about/UNASS/UNASS/00015181/SRSubsid2004.pdf

This event is organised in cooperation with the Conference of European Regions with Legislative Powers (REGLEG).

Speakers: There will be a top table panel with keynote speakers from Scotland and REGLEG.

Rond-Point Schuman 6 - 9th floor



Rond-Point Schuman 6 - 7th floor



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The Dutch House

Rue des Aduatiques 71-75, 1040 Brussels

Code: 2804 • Date: Tuesday 28 • Time: 11:30 – 13:30 • Place: The Dutch House

The practice of INTERREG and its future *workshop*

INTERREG is a community initiative with great added value for the European integration process. Different regions are working together to solve cross-border problems or simply to exchange experience.

Also in The Netherlands, INTERREG has contributed to a number of very successful projects, of course in co-operation with partners from other regions of different member states.

We really do believe territorial co-operation is of vital importance. That is why by means of this workshop we would like to focus on some very special present day projects in order to share our experiences with you and at the same time make a link to the future of INTERREG.

During the presentation of present day projects, project-experts from various Dutch regions will guide you through the story of their project and will explain how the projects are currently running. Themes will be:

- The involvement of regions from the new member states (HANZE PASSAGE)
- Urbanisation of the countryside (Sustainable Open Spaces)
- Integrated Watermanagement (Scaldir)
- Flooding and risk prevention

From the practical part we then move to a theoretical part during which speakers from the European Commission will present DG REGIO's new focus on INTERREG. Special attention will be given to risk prevention and flooding within the new structural policy.

Moderator: Mr Sjerp van der Vaart (Director of the European Parliament Office in The Hague) will guarantee a smooth running of the presentations and will lead the panel discussion.

Speakers: Mr C. Bruns (President of the steering committee of the HANZE PASSAGE), Mr K.L. Hermitte (Project co-ordinator SOS Project), Mr Hamelink (Projectmanager Scaldir), Mr H. Keereweer (Member of the Executive Council of the Province of Gelderland), Ms E. Helander (DG REGIO), Ms Adriënne van der Sar (DG ENVI, Desk-Officer on flood protection)

For more information see also our website: <http://www.nl-prov.be>

The Dutch House in Brussels



Code: 2909 • Date: Wednesday 29 • Time: 14:00 – 16:30 • Place: The Dutch House

Innovation and its regional challenges
workshop

By 2010 Europe, according to the Lisbon Strategy, needs to be the most competitive economy of the world. A huge part in achieving this objective will depend on our ability to innovate.

Our workshop 'Innovation and its regional challenges' will make clear what regions can do in light of the Innovation Action Programme. By means of some concrete regional innovative projects we want to demonstrate how innovation can be put into practice and how this can contribute to realize a Europe as knowledge economy of the world in 2010.

The presentation of concrete projects will focus on the following themes:

- Regional Innovation Programmes: Make Europe work for you
- ASTRON: a cross-border satellite system
- TELOS: indicators to measure sustainability
- East Netherlands and its food-health valley and science

A representative from the European Commission will further elaborate on innovation as a tool to realize a Europe as knowledge economy of the world.

Moderator: Mr Sjerp van der Vaart (Director of the European Parliament Office in The Hague) will guarantee a smooth running of the presentations and will lead the panel discussion.

Speakers: Mr A. Willemse (Noord-Holland), Ms Heimens Visser (Zuid-Holland), Ms J. Kuiper (Flevoland), Mr M. Bergshoef (Utrecht), Mr Harvey Butcher (Director of ASTRON), Mr L. Knippenberg (Scientist at the TELOS Centre), Mr G. Jansen (Queen's Commissioner in the Province of Overijssel), Mr R. J. Smits (DG RESEARCH)

See for more information also our website: <http://www.nl-prov.be>

Code: 3003 • Date: Thursday 30 • Time: 9:00 – 11:00 • Place: The Dutch House

European Urban Projects: Lessons for the future
workshop

Not only can you learn from own experiences, the experiences of others can also be a lesson for the future.

In this workshop, the four Dutch major cities, a Capital of a new member state, the Dutch Ministry of the Interior and Kingdom Relations and the European Commission will each present their experiences with European Urban Projects. This mixture of very interesting speakers will guarantee an overview of the past, present and future of European Urban Projects from very different points of view.

The themes we would like to focus on during the presentations are:

- Best practices of the four Dutch major cities
- Future Dutch Urban Policy
- Follow up of the results of the mid-term evaluations of objective 2 and urban II
- Urban Policy in a new member state
- Results of the conference 'Europe Empowers Cities' (Maastricht/Heerlen, 27/28-5) and lessons for the future

The main purpose is to learn from each others experiences. Hopefully the presentations and the panel discussion will lead to some interesting lessons for the future.

Moderator: Mr Sjerp van der Vaart (Director of the European Parliament Office in The Hague) will guarantee a smooth running of the presentations and will lead the panel discussion.

Speakers: Burgomasters of Amsterdam, The Hague, Rotterdam and Utrecht, Mr Th. de Graaf (Minister of Interior and Kingdom Relations, The Netherlands), Mr P. Balázs (Member of the European Commission), Prof. L. Kaczynski (Mayor of Warsaw), Mr A.M.G. Gresel (Mayor of Heerlen)

See for more information also the website: <http://www.nl-prov.be>

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Code: 2802 • **Date: Tuesday 28** • **Time: 10:00 – 12:00** • **Place: Casa Liguria**

The innovation priority in the new cohesion policy *workshop*

There are several interpretations of 'innovation' in Europe today, ranging from the principles expressed in the Lisbon strategy to the Commission Communication 'Innovation policy: updating the Union's approach in the context of the Lisbon strategy'. Innovation also has to be seen in the light of the ambitious objective of devoting 3% of the GDP of each European region to public investment in Research, Science and Technology (RST) by 2010.

Within this complex picture, the aims of the seminar are:

- to focus on the results of past Community activities fostering innovation and research in the five regions involved in the TransMarAlpes partnership;
- to show how such regions made use of EU financial resources allocated to research and innovation;
- to consider what can be expected from future Community funding for innovation and research at regional and local level.

Will the various departments of the European Commission dealing with research and innovation be able to interact in a constructive way and help regional organisations to gear local policies towards effective and long-term innovation?

Code: 2906 • **Date: Wednesday 29** • **Time: 11:00 – 13:00** • **Place: Casa Liguria**

A connected and accessible cross-border territory for European citizens and businesses *workshop*

Geographically, the TransMarAlpes consists of an important mountain area together with a long coastal and maritime zone, bordering rivers and large plains. The area has borders with EU Member States and non-EU countries (Switzerland, Monaco and South Mediterranean countries), and is located midway between North and South Europe (Corridor 5). In territorial terms, the TransMarAlpes is characterised by predominantly large, densely populated urban areas juxtaposed with extensive rural and mountain areas. Connection and accessibility are of key importance for such a territory, embracing a range of issues such as transportation, access to services, free movement of goods and people in the Internal Market, access to NTIC and high-speed internet in mountains areas.

The workshop will consider the following questions: what has been achieved in 2000-2006 as a result of European Cohesion Policy? (Objectives, 2 & 3 and the INTERREG, LEADER and EQUAL Initiatives). What still needs to be done? What we would suggest for a coherent cross-border connection policy? How to connect Europe to Europe?

Code: 3004

Date: Thursday 30

Time: 9:00 – 11:00

Place: Casa Liguria

**Rurality and sustainable development: a challenge for mountain areas
workshop**

Mountains can be considered as one of Europe's unifying traits: 40 % of EU15 territory is designated as mountainous. All of these areas, with 20.3 % of Europe's total population, face common challenges and share common advantages. Mountains are also often natural environmental shelters and guardians of rural traditions. Moreover, in the case of TransMarAlpes, mountains constitute a common geographical area that has successfully implemented the integration strategies fostered by European regional policies.

In the light of these characteristics and past European policies implemented in the fields of sustainable development, agriculture, rural development and interregional cooperation, the aims of this workshop are:

- to present best practices in the fields of interregional cooperation, mountain agriculture and rural development;
- to address innovative ways to foster rural development by exploiting the interactions that exist between urban areas and mountain zones;
- to discuss future trends in the context of their social and economic expectations and challenges.

The debate, inspired by the focus placed by the Third Cohesion Report on areas with permanent geographical handicaps, will consider the use of state aid as an additional means of achieving territorial cohesion.

Mediterranean sea as we can feel it.



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Valencia Region

Rue de la Loi 227, 1040 Brussels

Code: 2809 • **Date: Tuesday 28** • **Time: 15:00 – 17:00** • **Place: Valencia Region**

The position of the 'natural effect' regions on the future of cohesion policy *seminar*

A Conference of Presidents of the Regions that will cease to be Objective 1 after 2006 because of their own economic development. The region of Valencia has created a network with six other regions – Castilla y León (Spain), Notio Aigaio (Greece), Sterea Ellada (Greece), Border, Midland and Western (Ireland), Burgenland (Austria) and South Yorkshire (UK)- and a Declaration of the natural effect regions has been adopted in may 2004. The Conference will examine the position of these regions in the new cohesion policy and the declaration will be signed by the regional Presidents.

This Conference will be held with the support and collaboration of the Conference of Peripheral and Maritime Regions of Europe (CPMR).

Code: 2812 • **Date: Tuesday 28** • **Time: 17:30** • **Place: Valencia Region**

Best practices in interregional cooperation with successful projects *opening of the exhibition*

Interregional cooperation in an enlarged Europe is an important way of finding new solutions to common regional development challenges and achieving more active involvement of local and regional authorities in the European integration process.

The joint exhibition hosted by Valencia Region's partners on best practices in interregional cooperation will showcase successful projects relating to the environment and innovation.

City of Valencia



*Durham cathedral and castle,
North East of England*



*Olvbasiliek,
Province of Limburg*



*Vineyard, Freuburg-Unstrut,
Saxony Anhalt*



Bytow castle, Pomerania

Code: 2904 • Date: Wednesday 29 • Time: 10:30 – 12:00 • Place: Valencia Region

TouriSME as a new example for cooperation programmes
workshop

The workshop will present case studies from Valencia (Mrs Ana Enguïdanos, Ministry of Presidency), Saxony-Anhalt (Mrs Catrin Gutowsky, Ministry of Economy and Employment), the North East of England and Limburg (Dr Huib Daniëls, Senior policy advisor, Province of Limburg). In 2001, the Land Saxony-Anhalt (Germany), the Autonomous Region of Valencia (Spain), the Province of Limburg (Netherlands) and the North East of England (UK) were among the first regional consortia to develop a regional framework operation under the INTERREG III C programme.

The main themes as regards SMEs are: benchmarking SME approaches, tools, products and pilot projects; development of services for SMEs; European learning.

The Tourism aspect focuses on: rural tourism as part of eco-tourism; marketing of regional tourism products; quality management; training measures and development of sales cooperation with SMEs, particularly in the area of services for tourism and marketing of regional products.

Since the implementation of the TouriSME project will be at its halfway stage in September 2004, the findings of the interregional partnership (TouriSME consortium) will also be presented at the workshop.

Moderator: Mr Jens Krause (USC Consult)

Speakers: Mr Catrin Gutowski (Ministry for business and labour of Saxony-Anhalt), Ms Ana Enguïdanos (Valencia), Mr Huib Daniëls (Province of Limburg), Mr Jo Chexal (North East of England)

Code: 2908 • Date: Wednesday 29 • Time: 12:30 – 13:30 • Place: Valencia Region

Future of interregional cooperation in an enlarged Europe
round table debate

The future of interregional cooperation in an enlarged Europe is at stake. The proposal to mainstream interregional cooperation will, in effect, create further obstacles to interregional cooperation in Europe.

The Committee of the Regions and the European Parliament have asked the European Commission to amend the proposal.

The round table on the future of interregional cooperation is therefore intended to take stock of the current debate on the future design of the new 'Territorial Cooperation' objective and to discuss the demands of local and regional authorities to retain interregional cooperation as an integral part of the new Territorial Cooperation objective in cohesion policy.

Speakers: Ms Elisabeth Helander (Director of DG REGIO), Mr Rafael Ripoll Navarro (Vice-Minister for European Affairs, Valencia Region, Spain), Mr Rudolf Bohn (State Secretary of the Ministry of the Economy and Labour of Saxony-Anhalt, Germany), Mr Brunon Synak (President of the regional parliament of the Pomorskie Region, Poland)

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Brussels-Capital Region

Bureau de liaison, Av. d'Auderghem 63, 1040 Brussels

Code: 2805 • Date: Tuesday 28 • Time: 11.30 a.m. – 1 p.m. • Place: Brussels-Capital Region

Competitiveness and the urban factor in the Brussels-Capital Region *seminar*

Opportunities and challenges for structural funding in the 2007-2013 period.

By targeting key economic, academic and political players in Brussels and current and future operators of European programmes, this seminar seeks to provide some initial insights into the priorities the Brussels Capital region will have to address in the future. Whilst the trend towards greater recognition of the needs of urban areas has been a distinct feature of European policy in recent years, the current impact of the Structural Funds on urban areas is still clearly inadequate. Recent Commission proposals to support urban areas, as set out in the 3rd Report on Economic and Social Cohesion (February 2004) are a positive step forward; this applies not only to the Urban + proposal, but especially to the measures outlined in the 'Regional competitiveness and employment' priority. The question we now face is: How do we achieve the Lisbon objectives? What kind of innovation, research and urban regeneration projects should Structural Funds be geared to? How can the Brussels-Capital Region make best use of this European 'added value' factor in order to meet these challenges and turn them into real opportunities?



Brussels - city of culture and nature



Brussels - capital of Europe



Brussels - city of 'Art Nouveau'

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DG REGIO

Workshops and Training Sessions

- **Programme Overview**
- **Programme in detail**

DG REGIO workshops and training sessions

Tuesday 28 September

| | 9:00 | 10:00 | 11:00 | 12:00 | 13:00 | 14: |
|---|------|---|-------|---|-------|-----|
| Baden-Württemberg | | Specific development issues <i>Hungarian Regions, Square Vergote 5</i> RG 14 | | Cooperation between regions <i>Lombardia Office, Rue du Luxembourg 3</i> RG 02 | | |
| Capital Cities/Regions – Cities for Cohesion | | Urban development <i>London House, Rue du Trône 108</i> RG 11 | | Urban development <i>London House, Rue du Trône 108</i> RG 12 | | |
| Czech Regions | | Cohesion Fund management <i>Perm Rep of the Czech Republic, Rue Caroly 15</i> RG 06 | | Cohesion Fund management <i>Perm Rep of the Czech Republic, Rue Caroly 15</i> RG 07 | | |
| Dynamo Regions | | Cooperation between regions <i>South East England House, Square de Meeûs 35</i> RG 08 | | | | |
| Lower Austria | | | | | | |
| North Rhine – Westphalia | | | | | | |
| Northern Ireland & Irish Regions | | Programme management and project selection <i>Irish Regions Office, R. P. Schuman 6 (8th floor)</i> RG 04 | | Programme management and project selection <i>Irish Regions Office, R. P. Schuman 6 (8th floor)</i> RG 05 | | |
| Rond Point Schuman 6 Regions | | | | Specific development issues <i>Central Italy Regions, R. P. Schuman 6 (7th floor)</i> RG 15 | | |
| The Dutch House | | | | | | |
| TransMarAlpes | | | | | | |
| Valencia Region | | Programme management and project selection <i>Valencia Region, Rue de la Loi 227</i> RG 01 | | Programme management and project selection <i>Valencia Region, Rue de la Loi 227</i> RG 09 | | |
| Brussels-Capitale Region | | | | | | |

| 00 | 15:00 | 16:00 | 17:00 | 18:00 | 19:00 | 20:00 |
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| | <p>Urban development</p> <p><i>London House, Rue du Trône 108</i> RG 13</p> | | | | | |
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| | <p>Programme management and project selection</p> <p><i>Lower Austria Office, Rue de Commerce 20-22</i> RG 03</p> | | | | | |
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| | <p>Specific development issues</p> <p><i>Central Italy Regions, R. P. Schuman 6 (7th floor)</i> RG 16</p> | | | | | |
| | <p>Cooperation between regions</p> <p><i>The Dutch House, Rue des Aduatiques 71-75</i> RG 10</p> | | | | | |
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DG REGIO workshops

Wednesday 29 September

| | 9:00 | 10:00 | 11:00 | 12:00 | 13:00 | 14:00 |
|---|---|-------|---|-------|-------|-------|
| Baden-Württemberg | | | | | | |
| Capital Cities/Regions – Cities for Cohesion | | | | | | |
| Czech Regions | | | | | | |
| Dynamo Regions | Financial management and control <i>Haute-Normandie, Rue Montoyer 61</i> RG 23 | | Financial management and control <i>Haute-Normandie, Rue Montoyer 61</i> RG 24 | | | |
| Lower Austria | Management of regional partnerships <i>Lower Austria Office, Rue de Commerce 20-22</i> RG 17 | | Management of regional partnerships <i>Lower Austria Office, Rue de Commerce 20-22</i> RG 18 | | | |
| North Rhine – Westphalia | | | | | | |
| Northern Ireland & Irish Regions | | | | | | |
| Rond Point Schuman 6 Regions | Evaluation and monitoring <i>Central Italy Regions, R. P. Schuman 6 (7th floor)</i> RG 20 | | Evaluation and monitoring <i>Scottish Executive Office, R. P. Schuman 6 (9th floor)</i> RG 21 | | | |
| The Dutch House | Capacity building <i>The Dutch House, Rue des Aduatiques 71-75</i> RG 26 | | Capacity building <i>The Dutch House, Rue des Aduatiques 71-75</i> RG 27 | | | |
| TransMarAlpes | | | | | | |
| Valencia Region | | | | | | |
| Brussels-Capitale Region | Information and transparency <i>Brussels-Capital Region, Av. D'Auderghem 63</i> RG 28 | | Information and transparency <i>Brussels-Capital Region, Av. D'Auderghem 63</i> RG 29 | | | |

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| Information and transparency | |
| <i>Lombardia Office, Rue du Luxembourg 3</i> | RG 30 |

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| Financial management and control | |
| <i>Haute-Normandie, Rue Montoyer 61</i> | RG 25 |

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| Evaluation and monitoring | |
| <i>Northern Ireland Executive Office, Rue Wiertz 50</i> | RG 22 |

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| Management of regional partnerships | |
| <i>Brussels-Capital Region, Av. D'Auderghem 63</i> | RG 19 |

Programme management and project selection

Code: RG01 • Date: Tuesday 28 • Time: 9:00 – 10:45 • Place: Valencia Regional Office, Rue de la Loi 227

Programme management and project selection

Chair: Eric Dufeil, *DG REGIO*

Roberto Arnau

Regional Government of Valencia (Spain)

The use of structural funds in the Region of Valencia

Emyr Roberts

Welsh European Funding Office, Cardiff (United Kingdom)

The Objective 1 – programme for Wales: Lessons learned in programme management and perspectives

Code: RG02 • Date: Tuesday 28 • Time: 11:15 – 13:00 • Place: Lombardia Office, Rue du Luxembourg 3

Programme management and project selection

Chair: Eric Dufeil, *DG REGIO*

Biagio Perretti

Government of the Region of Basilicata (Italy) / Ministry for Regional Development, Prague (Czech Republic)

The implementation of the Joint Regional Operational Programme in the Czech Republic

Sheila Maxwell

Welsh European Funding Office, Cardiff (United Kingdom)

Objective 1 – theory into practice



Code: RG03 • Date: Tuesday 28 • Time: 15:00 – 17:00 • Place: Lower Austria Office, Rue du Commerce 20-22

Programme management and project selection

Chair: Jack Engwegen, *DG REGIO*

Michal Swiac

Marshall Office of Slaskie Voivodeship, Katowice (Poland)

Project selection: An innovative IT system design to facilitate management of a project cycle in Slaskie Voivodeship

Robin Smail

European Institute for Public Administration, Maastricht (The Netherlands)

Steps for project appraisal and project selection

Code: RG04 • Date: Tuesday 28 • Time: 9:00 – 10:45 • Place: Irish Regions Office, R.-P. Schuman 6 (8th fl.)

Programme management and project selection

Chair: Colette FitzGerald, *DG REGIO*

Gerry Finn

Border Midland Western Regional Assembly, Ballaghaderreen, Co. Roscommon, (Ireland)

Programme management and project selection in the Border, Midland and Western Region

Josef Vlk

Ministry for Regional Development, Prague (Czech Republic)

Research for regions

Code: RG05 • Date: Tuesday 28 • Time: 11:15 – 13:00 • Place: Irish Regions Office, R.-P. Schuman 6 (8th fl.)

Programme management and project selection

Chair: Susan Bird, *DG REGIO*

Zsuzanna Kondor

National Development Office, Budapest (Hungary)

Coordination and management of the national Community Support Framework

Markus Seidl

Austrian Conference on Spatial Planning (ÖROK), Vienna (Austria)

Good governance and the implementation of the Structural Funds

Cohesion Fund management

Code: RG06 • Date: Tuesday 28 • Time: 9:00 – 10:45 • Place: Perm Rep of the Czech Republic, Rue Caroly 15

Cohesion Fund management

Chair: Carsten Rasmussen, *DG REGIO*

Andrzej Gula

Institute of Environmental Economics, Cracow (Poland)

The Cohesion Fund in Poland and the selection system for environmental investments

Massimo Florio

University University of Milan and CSIL, Milan (Italy)

Cost-benefit analysis for Cohesion Fund projects

Code: RG07 • Date: Tuesday 28 • Time: 11:15 – 13:00 • Place: Perm Rep of the Czech Republic, Rue Caroly 15

Cohesion Fund management

Chair: Carsten Rasmussen, *DG REGIO*

Michael Ridder/Gerhardt Untiedt

MR Regional Development Consultancy, Delmenhorst (Germany) and Financial and Regional Analysis (GEFRA), Münster (Germany)

Cost-benefit analysis as an instrument for sharpening large scale infrastructure projects

Fernandes Santos

Universidade Nova de Lisboa (Portugal)

Challenges for Cohesion Fund management in Portugal



Cooperation between regions

Code: RG08 • Date: Tuesday 28 • Time: 9:00 – 10:45 • Place: South East England House, Sq. de Meeûs 35

Cooperation between regions

Chair: Elisabeth Helander, *DG REGIO*

Christopher Drew

Joint Technical Secretariat INTERREG IIIA programme France-United Kingdom, Conseil Régional Haute-Normandie, Rouen (France)

Maritime co-operation across the Channel - opportunities and threats

Torben Aaberg

The Öresund Committee, Copenhagen (Denmark)

Experiences in cross-border cooperation in the Öresund region

Code: RG09 • Date: Tuesday 28 • Time: 11:15 – 13:00 • Place: Valencia Regional Office, Rue de la Loi 227

Cooperation between regions

Chair: Esben Poulsen, *DG REGIO*

Claus Schultze/ Michel Lamblin

Joint Technical Secretariats for the INTERREG IIIC Community Initiative/East and West, Vienna (Austria) and Lille (France)

Building regional partnerships for Europe

Gerd Hager//Patricia Ruppert

Regional Corporation Middle Upper Rhine and German-Belorussian House, Karlsruhe (Germany)

Transforming French/German cross-border experiences to a Polish/Belorussian region

Code: RG10 • Date: Tuesday 28 • Time: 15:00 – 17:00 • Place: The Dutch House, Rue des Aduatiques 71-75

Cooperation between regions

Chair: Esben Poulsen, *DG REGIO*

Patrick Anvroin

Conference of Peripheral Maritime Regions of Europe (CPMR), Rennes (France)

Experiences and perspectives for territorial cooperation

Philippe Doucet

INTERREG III B North-West Europe Programme Secretariat, Lille (France)

The challenge of genuine territorial co-operation – Lessons from the INTERREG IIIB NWE experience

Urban development

Code: RG11 • Date: Tuesday 28 • Time: 9:00 – 10:45 • Place: London House, Rue du Trône 108

Urban development

Chair: Rudolf Niessler, *DG REGIO*

Roger Whitfield/Pat Muotto

Greater London Enterprise and London Development Agency, London (United Kingdom)

Management of Structural Funds: the experience of Greater London Enterprise and the London Development Agency

Els Beimers-Jürgens

Ministry of the Interior and Kingdom Relations, Urban Policy and Administrative Coordination Department, The Hague (The Netherlands)

Urban development - Focus on cities: What is the added value of a city programme in the European context?

Code: RG12 • Date: Tuesday 28 • Time: 11:15 – 13:00 • Place: London House, Rue du Trône 108

Urban development

Chair: Rudolf Niessler, *DG REGIO*

Ioannis Chorianopoulos

Department of Geography-University of the Aegean, Mytiline (Greece)

The URBAN Community Initiative: the Greek experience

Kevin Richardson

Newcastle City Council (United Kingdom)

The role of major cities in regional EU programmes

Code: RG13 • Date: Tuesday 28 • Time: 15:00 – 17:00 • Place: London House, Rue du Trône 108

Urban development

Chair: Elisabeth Helander, *DG REGIO*

Jean Loup Drubigny

URBACT Secretariat, St. Denis La Plaine (France)

Integrated urban development: best practices, transfer and capitalisation

Lothar Blatt

German-Austrian URBAN-Network, Berlin/Brussels (Germany/Belgium)

The urban dimension in regional programmes after 2006: experiences from Germany and Austria

Specific development issues

Code: RG14 • Date: Tuesday 28 • Time: 9:00 – 10:45 • Place: Hungarian Regions Office, Sq. Vergote 5

Specific development issues

Chair: Eddy Hartog, *DG REGIO*

Fabrizio Romozzi

Quadrilatero Marche Umbria S.p.A, Rome (Italy)

Management of road infrastructure projects

Neil Kemsley

Merseyside Special Investment Fund, Liverpool (United Kingdom)

Financial instruments for the development of small and medium sized enterprises in Merseyside

Code: RG15 • Date: Tuesday 28 • Time: 11:15 – 13:00 • Place: Central Italy Regions, R.-P. Schuman 6 (7th fl)

Specific development issues

Chair: Wolfgang Petzold, *DG REGIO*

Gordon McLaren

East of Scotland European Partnership, Dunfermline (United Kingdom)

Mainstreaming the horizontal themes into the Scottish Structural Funds programmes

Pawel Zuromski

Lodz Regional Development Agency, Lodz (Poland)

SME assistance in the Lodz region

Jennifer McGuinn

Regional Environmental Center, Szentendre (Hungary)

Key challenges for environmental considerations of the Structural Funds and the Cohesion Fund

Code: RG16 • Date: Tuesday 28 • Time: 15:00 – 17:00 • Place: Central Italy Regions, R.-P. Schuman 6 (7th fl)

Specific development issues

Chair: Colette FitzGerald, *DG REGIO*

Pernilla Berg

City of Sundsvall (Sweden)

Support for small and medium-sized enterprises in the Sundsvall region

Francisco Sardina

Instituto Fomento Region Murcia (Spain)

Financial instrument for the development of small and medium-sized enterprises in the region of Murcia

Management of regional partnerships

Code: RG17 • Date: Wednesday 29 • Time: 9:00 – 10:45 • Place: Lower Austria Office, Rue du Commerce 20-22

Management of regional partnerships

Chair: Colette FitzGerald, *DG REGIO*

Laurie Russell

Strathclyde European Partnership, Glasgow (United Kingdom)

Structural Funds management: the Western Scotland partnership approach

Katharina Erdmenger

German Trade Union Confederation (DGB), Berlin (Germany)

Regional partnerships and the role of social and economic partners

Code: RG18 • Date: Wednesday 29 • Time: 11:15 – 13:00 • Place: Lower Austria Office, Rue du Commerce 20-22

Management of regional partnerships

Chair: Jonathan Denness, *DG REGIO*

Anne Azam-Pradeilles

French Ministry of the Interior/Pre-accession adviser in Romania (France/Romania)

Creating national-regional partnerships in the new Member States

Pernille Kousgaard

North West Development Agency, Warrington (United Kingdom)

Implementation of Structural Funds: the North West England experience

Code: RG19 • Date: Wednesday 29 • Time: 15:00 – 17:00 • Place: Brussels-Capital Region, Av. d'Auderghem 63

Management of regional partnerships

Chair: Jonathan Denness, *DG REGIO*

Lucio Caporizzi

Region of Umbria, Perugia (Italy)

Regional partnerships: the experience of the Umbria region

Ulrich Beutel

Regional District Office (Landratsamt) Annaberg (Germany)

The partnership network in the Annaberg region

Evaluation and monitoring

Code: RG20 • Date: Wednesday 29 • Time: 9:00 – 10:45 • Place: Central Italy Regions, R.-P. Schuman 6 (6th fl)

Evaluation and monitoring

Chair: Veronica Gaffey, *DG REGIO*

Susan Denman

Welsh European Funding Office, Cardiff (United Kingdom)

Creating robust monitoring and evaluation systems

Roland Blomeyer

Consultant, Toledo (Spain)

Managing the evaluation of Structural Funds interventions

Code: RG21 • Date: Wednesday 29 • Time: 11:15 – 13:00 • Place: Scottish Executive Office, R.-P. Schuman 6 (9th fl)

Evaluation and monitoring

Chair: Veronica Gaffey, *DG REGIO*

Maria Eriksson

NUTEK-Swedish business developing agency, Stockholm (Sweden)

The evaluation process - the Swedish experience

Peter Smith

Government Office, North East England, Newcastle upon Tyne (United Kingdom)

Managing with Authority through Partnership

Code: RG22 • Date: Wednesday 29 • Time: 15:00 – 17:00 • Place: Northern Ireland Executive Office, Rue Wiertz 50

Evaluation and monitoring

Chair: Andrea Mairate, *DG REGIO*

Jack Malan

Centre for Strategy & Evaluation Services (CSES), Sevenoaks (United Kingdom)

Evaluation capacity in the new Member States

Francesco Buoncompagni

Italian Environmental Authority, Rome (Italy)

Monitoring of environmental firms' funding schemes

Financial management and control

Code: RG23 • Date: Wednesday 29 • Time: 9:00 – 10:45 • Place: Haute Normandie Office, Rue Montoyer 61

Financial management and control

Chair: Nicholas Martyn, *DG REGIO*

Dermot Byrne

ERDF and Cohesion Fund Financial Control Unit, Dublin (Ireland)

Financial control and audit of Structural and Cohesion Funds in Ireland

Edit Weidlich

Ministry of Finance, Budapest (Hungary)

The financial management and control system of Structural Funds in Hungary

Code: RG24 • Date: Wednesday 29 • Time: 11:15 – 13:00 • Place: Haute Normandie Office, Rue Montoyer 61

Financial management and control

Chair: Nicholas Martyn, *DG REGIO*

Barbro Nordgren

NUTEK-Swedish business developing agency, Stockholm (Sweden)

Financial Control - How is the work carried out in Sweden?

Stephen Blair

Southern & Eastern Regional Assembly, Waterford (Ireland)

Financial Management and Control of an Objective 1 in Transition Regional Programme

Code: RG25 • Date: Wednesday 29 • Time: 15:00 – 17:00 • Place: Haute Normandie Office, Rue Montoyer 61

Financial management and control

Chair: Nicholas Martyn, *DG REGIO*

Félicia Darell

Prefecture Midi-Pyrenees Region, Toulouse (France)

Management of checks and controls at regional level: Midi-Pyrenees

Ferdinando Schiavon

Region of Veneto, (Italy)

Management of checks and controls at regional level: Veneto

Capacity building

Code: RG26 • Date: Wednesday 29 • Time: 9:00 – 10:45 • Place: The Dutch House, Rue des Aduatiques 71-75

Capacity building

Chair: Charles White, *DG REGIO*

Elzbieta Bienkowska

Marshall Office of Slaskie Voivodeship, Katowice (Poland)

Building administrative capacity in the Slaskie region

Åsa Lövelius Kebert

NUTEK-Swedish business developing agency, Stockholm (Sweden)

Organising learning cycles and raising competence

Code: RG27 • Date: Wednesday 29 • Time: 9:00 – 10:45 • Place: The Dutch House, Rue des Aduatiques 71-75

Capacity building

Chair: Wolfgang Petzold, *DG REGIO*

Andrej Horvat

National Agency for Regional Development, Ljubljana (Slovenia)

The assessment of administrative capacities from the absorption point of view

Stanislaw Alwasiak

Cracow University of Economics-School of Public Administration, Cracow (Poland)

Evaluating and improving institutional capacity of public administrations



Information and transparency

Code: RG28 • Date: Wednesday 29 • Time: 9:00 – 10:45 • Place: Brussels-Capital Region, Av. d'Auderghem 63

Information and transparency

Chair: Thierry Daman, *DG REGIO*

Helen Usher

Welsh European Funding Office, Cardiff (United Kingdom)

Getting the message to partners, beneficiaries and the general public

Jessica Sandqvist

County Administrative Board of Norrbotten, Luleå (Sweden)

Information as an important means to carry through a Structural Funds programme

Code: RG29 • Date: Wednesday 29 • Time: 11:15 – 13:00 • Place: Brussels-Capital Region, Av. d'Auderghem 63

Information and transparency

Chair: Thierry Daman, *DG REGIO*

Esther Romero/Antonio Valverde

Region of Andalusia-Council of Economy, Sevilla (Spain)

Communicating the Structural Funds in Andalusia

Andrzej Szoszkiewicz

Smartlink, Poznan (Poland)

Transfer of best practices in using the Structural Funds

Code: RG30 • Date: Wednesday 29 • Time: 15:00 – 17:00 • Place: Lombardia Office, Rue de Luxembourg 3

Information and transparency

Chair: Luigi Nigri, *DG REGIO*

Maria Evertsson

NUTEK- Swedish business developing agency, Stockholm (Sweden)

Structural Funds in the media: lessons learned in Sweden

Mira Gühring

URBACT Secretariat, Paris (France)

Information management and transferability: the URBACT experience

Exhibitions

- Baden-Württemberg** Rue Belliard 60-62, 1040 Brussels
East Württemberg Meets Brussels - Space for Talents and Patents
Beginning with the official opening on September 28, the economic region of East Württemberg is presenting various aspects in economic as well as in cultural terms.
- Capital Cities/Regions – Cities for Cohesion** London House, rue de Trône 108, 1050 Brussels
European Cities and Large Urban Areas in the Regional Policy
Participating cities and regions presents their experience in regional policy
- Czech Regions** Perm Rep of the Czech Republic to the EU, Rue Caroly 15
Czech Regions
Presentation of Czech regions and CzechInvest
- Dynamo Regions** South East England House, Sq. de Meeüs 35, 1000 Brussels
Dynamo Regions Photographic Exhibition
The partners in the Dynamo Regions will display photographs of their regions and of innovative projects for regional development.
- Lower Austria** Rue de Commerce 20-22, 1000 Brussels
Crossing the Curtain – Lower Austria and its Neighbours
Cross-border initiatives in the field of economy and civil society
- North-Rhine Westphalia** Av. Michel-Ange 8-10, 1000 Brussels
Enhancing the Regional Strength – Examples of Economic Clusters in North Rhine-Westphalia
Against the background of its current and future structural policy it shows North Rhine-Westphalia's fields of excellence such as information and telecommunication, Microsystems technology, logistics and traffic systems, life science, fuel cell technology, nanotechnology and the state-wide start-up initiative.
- Northern Ireland and Irish Regions** Irish Regions Office: R.-P. Schuman 6 (8th floor), 1040 Brussels (from Monday till Tuesday), Northern Ireland Executive Office, rue Wiertz 50, 1050 Brussels (from Wednesday till Thursday)
Successful Cross-Border Cooperation
This exhibition will be co-hosted by the Irish Regions Office and the Northern Ireland Executive Office and will showcase the successes of cross-border programmes in Ireland and Northern Ireland with particular reference to the Peace II Programme and INTERREG Projects.
- The Dutch House** Rue des Aduatiques 71-75, 1040 Brussels
1) INTERREG: Solutions Beyond the National Borders
2) Regional Innovation Programmes: Make Europe Work For You
3) Cities in Progress
4) Deep Storage of Waste: Almere - Objective 1- A Lightning Example
These four exhibitions within the Dutch House aim to visualize some key issues of the current programming period of the Structural Funds. We will guide you through a series of very interesting projects – from the regions and the cities – that without help from the European Structural Funds never could have been realized. Our objective is to raise awareness about the importance of a European regional policy. Not only now, but also in the future of a Europe of 25 member states.
- Valencia Region** Rue de la Loi 227, 1040 Brussels
Best Practices in Interregional Cooperation with Successful Projects
Interregional cooperation in an enlarged EU is an important way of finding new solutions to common regional development challenges and achieving more active involvement of local and regional authorities in the European integration process.
- Brussels-Capital Region** Bureau de Liaison, Av. d'Auderghem 63, 1040 Brussels
The Urban Dimension of Structural Funds: The Example of Business Centres
Presentation of 3 projects for business centres (Dansaert, Le Chimiste, La Lustrerie) created to stimulate a durable activity in these districts and of a coordination and reflection instrument.

PARTNER CONTACT DETAILS

| Name | Contact Person | Address/tel./fax | e-mail |
|---|--------------------|--|---|
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| | Charles White | European Commission Regional Policy DG, CSM2 A01/234 Rue de La Loi 200, 1049 Brussels Tel. 02/295.53.69 • Fax. 02/296.60.03 | charles.white@cec.eu.int |
| Baden - Württemberg | Gert Jauernig | Rue Belliard 60-62, 1040 Brussels Tel. 02/741.77.25 • Fax. 02/714.77.99 | gert.jauernig@bruessel.bwl.de |
| Capital Cities/Regions - Cities for Cohesion | Nicola Schmeling | Berlin Office Av. Michel-Ange 71, 1000 Brussels Tel. 02/738.00.74 • Fax. 02/732.47.46 | nicola.schmeling@lvbe.verwalt-berlin.de |
| Czech Regions | Klára Rundová | CzechInvest • Bastion Tower Pl. du Champ de Mars 5, 1050 Brussels Tel. 02/550.35.52 • Fax. 02/550.35.35 | klara.rundova@czechinvest.org |
| Dynamo Regions | Daniella Terruso | South East England House, Square Meeüs 35, 1000 Brussels Tel. 02/504.07.60 • Fax. 02/504.07.22 | d.terruso@hwws.seeh.net |
| Lower Austria | Benedikt Madl | Rue de Commerce 20-22, 1000 Brussels Tel. 02/549.06.60 • Fax. 02/502.60.09 | benedikt.madl@noel.gv.at |
| North Rhine - Westphalia | Michael Koch | Av. Michel-Ange 8-10, 1000 Brussels Tel. 02/739.17.26 • Fax. 02/739.17.07 | michael.koch@mwa.nrw.de |
| | Norberth Spinrath | | norberth.spinrath@lv-nrw.de |
| Northern Ireland & Irish Regions | William Dukelow | Northern Ireland Executive Office Rue Wiertz 50, 1050 Brussels Tel. 02/290.13.34 • Fax. 02/290.13.32 | william.dukelow@ofmdfmni.gov.uk |
| | Robert Collins | Irish Regions Office Rond Point Schuman 6, 1040 Brussels Tel. 02/282.84.74 • Fax. 02/282.84.75 | robert.collins@pophost.eunet.be |
| Rond-Point Schuman 6 Regions | Stephen Fox | Rond-Point Schuman 6, 1040 Brussels Tel. 02/282.83.39 • Fax. 02/282.83.45 | stephen.fox@scotland.gsi.gov.uk |
| | Antonella Pollazzi | Tel. 02/286.85.12 • Fax. 02/286.85.18 | a.pollazzi@regionicentroitalia.org |
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